



Nissan Altima 3.5 SR shown in Radiant Silver.

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Gandrud Nissan

2010 NISSAN ALTIMA®

BRILLIANCE IN MOTION. Find genius at your fingertips. Push Button Ignition to rouse a potent 270-hp V6. The outstanding response of a groundbreaking intelligent CVT transmission. Touch-screen navigation¹ with live traffic reporting to ease you through your daily commute. Nissan Intelligent Key® and Bluetooth® to keep your hands exactly where you want them – on the wheel of one of the most exhilarating sedans on the road.

¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations.

[®]The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under license.



SHIFT the way you move

FOUR EXCEPTIONAL NISSAN ALTIMA CHOICES



2.5: TURNS HEADS



2.5 S: UNCOMMONLY EQUIPPED



3.5 SR: A MODEL OF ADVANCEMENT



HYBRID: THE FIRST HYBRID THAT DRIVES LIKE A NISSAN

FEATURES

	2.5	2.5 S	3.5 SR	HYBRID ¹
EXTERIOR	Automatic on/off headlights	C		C
	High Intensity Discharge (HID) xenon headlights		S	
	Fog lights	AC ²	S	
	Rear spoiler	AC ²	S	C
	Dual exhaust with chrome exhaust-tip finishers			
	Dual body-color power outside mirrors			
	Folding outside mirrors with turn signal indicators	CP		C
	Heated outside mirrors with timer			P
Power sliding glass moonroof with tilt feature	CP	S	P	
AUDIO	AM/FM/CD audio system with 6 speakers			
	Digital Bose [®] audio system with AM/FM/CD and 4.3" color display with 9 speakers	PA	P	P
	Radio Data System (RDS); speed-sensitive volume control	PA	P	P
	Illuminated steering-wheel-mounted audio controls	C		C
	MP3/WMA CD playback capability	PA	P	P
	Auxiliary audio input ³			
	Auxiliary audio/video input jacks ³	T	T	T
	XM [®] Satellite Radio ⁴	PA	P	P
	USB connectivity (iPod [®] -compatible) ⁵	PA	P	P
	9.3 GB Music Box [®] hard drive for digital music storage and playback	T	T	T
DVD playback capability	T	T	T	
Streaming audio via Bluetooth [®] wireless technology	T	T	T	
INTERIOR	Nissan Intelligent Key [®] with Push Button Ignition			
	Nissan Hard Drive Navigation System with 6.5" touch-screen monitor and voice recognition	T	T	T
	XM NavTraffic [®] , XM NavWeather [™] and Zagat Survey [®] restaurant reviews	T	T	T
	Bluetooth [®] Hands-free Phone System	PA	P	P
	HomeLink Universal Transceiver	SL	P	P
	RearView Monitor ⁶	PA	P	P
	Air conditioning with in-cabin microfilter			
	Dual Zone Automatic Temperature Control (ATC)	CP	S	
	Power windows and door locks			
	Passenger-side front window one-touch auto-up/down	C		C
	Remote keyless entry with trunk release			
	Remote keyless front windows down	C		C
	Cruise control with steering-wheel-mounted controls			
	Multi-functional trip computer with outside temperature display			
	Tilt and telescoping steering column			
Vehicle-speed-sensitive variable intermittent wipers				
Dual illuminated visor vanity mirrors with extenders	C		C	
Nine cupholders (eight with manual transmission)				
Overhead sunglasses storage				
Auto-dimming inside rearview mirror with compass	SL	P	P	
Two 12-volt DC power outlets				
SEATING/APPOINTMENTS	6-way manual adjustable driver's seat			
	8-way power adjustable driver's seat		C	C
	Driver's seat power adjustable lumbar support		SL	P
	Velour cloth seat trim			
	Leather-appointed seats		SL	P
	Heated front seats		SL	P
	Leather-wrapped steering wheel		C	C
	Leather-wrapped shift knob		SL	P
	Wood-tone trim (Blond interior only)		C	C
	Metallic trim (Frost and Charcoal cloth only)			
Premium metallic trim (Frost and Charcoal leather only)		SL	P	
60/40 Split fold-down rear seatbacks				
Carpeted trunk lid trim				
SAFETY/SECURITY	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat-belt and occupant-classification sensors ⁷			
	Driver and front-passenger seat-mounted side-impact supplemental air bags ⁷			
	Roof-mounted curtain side-impact supplemental air bags for front-and rear-seat outboard occupants head protection ⁷			
	Vehicle Dynamic Control (VDC) ⁸ with Traction Control System (TCS)			
	3-point ALR/ELR passenger seat belt system (ELR for driver)			
	Front seat belts with pretensioners and load limiters			
	Front-seat Active Head Restraints			
	LATCH System (Lower Anchors and Tethers for Children)			
	Zone Body construction with front and rear crumple zones			
	Hood-buckling creases and pipe-style steel side-door guard beams			
Energy-absorbing steering column				
Nissan Vehicle Immobilizer System				
Vehicle Security System				

■ Standard

AC² Accessory

C Part of Convenience Package

CP Part of Convenience Plus Package

SL Part of 2.5 SL Package

PA Part of Premium Audio Package

S Part of Sport Package

P Part of Premium Package

T Part of Technology Package

¹ Altima Hybrid is available in CA, NY, MA, CT, VT, OR, RI, ME, and NJ. Service of hybrid components outside those states is limited and could involve some days delay. ² Requires Technology Package. ³ Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio/video input jacks while driving. ⁴ Required XM Radio, XM NavTraffic, and XM NavWeather monthly subscriptions sold separately. Subscription governed by XM Customer Agreement at xmradio.com/service terms. XM NavTraffic only available in select markets. XM Radio and XM NavWeather available in continental US only. For more information see www.xmradio.com/navweather. ⁵ Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁶ The optional RearView Monitor is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. the RearView Monitor may not detect every object behind you. ⁷ Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner's Manual for more details. ⁸ VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. [®] Bose is a registered trademark of The Bose Corporation. [®] The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. [®] Zagat Survey is a registered trademark of Zagat Survey, LLC, Ltd.

PACKAGES

CV CONVENIENCE PACKAGE

16" Aluminum-alloy wheels (standard on Hybrid)
Automatic on/off headlights
8-way power adjustable driver's seat
Passenger-side front-window one-touch auto-up/down
Remote front windows down
Key-operated front windows up/down
Dual illuminated visor vanity mirrors with sun visor extenders
Leather-wrapped steering wheel
Steering-wheel-mounted audio controls
Wood-tone trim (Blond interior only)
Rear spoiler (Hybrid only)
Manual folding outside mirrors with turn signal indicators (Hybrid only)

CP CONVENIENCE PLUS PACKAGE

Power sliding glass moonroof with tilt feature
Manual folding outside mirrors with turn signal indicators
Dual Zone Automatic Temperature Control (ATC)
Requires Convenience Package.

SL 2.5 SL PACKAGE

Leather-appointed seats and heated front seats
Driver's seat power lumbar support
Leather-wrapped shift knob
HomeLink Universal Transceiver
Auto-dimming inside rearview mirror with compass
Illuminated center console
Rear passenger air conditioning vents
Premium metallic trim (Charcoal interior only)
Requires Convenience Plus Package.

PA PREMIUM AUDIO PACKAGE

Bluetooth® Hands-free Phone System
Digital Bose® audio system with color display and 9 speakers
RearView Monitor¹
XM® Satellite Radio² and USB connectivity (iPod®-compatible)
Radio Data System (RDS) and speed-sensitive volume control
Requires Convenience Plus Package.

S SPORT PACKAGE

Fog lights and rear spoiler
High Intensity Discharge (HID) xenon headlights
Power sliding glass moonroof with tilt feature
Dual Zone Automatic Temperature Control (ATC)

P PREMIUM PACKAGE

Leather-appointed seats and heated front seats
Driver's seat power lumbar support
Bluetooth® Hands-free Phone System
Digital Bose® audio system with color display and 9 speakers
RearView Monitor¹
XM® Satellite Radio² and USB connectivity (iPod®-compatible)
Radio Data System (RDS) and speed-sensitive volume control
HomeLink Universal Transceiver
Auto-dimming inside rearview mirror with compass
Leather-wrapped shift knob
Illuminated center console and rear passenger air conditioning vents
Premium metallic trim (Charcoal interior only)
Power sliding glass moonroof with tilt feature (Hybrid only)
Heated outside mirrors (Hybrid only)

This package requires Sport Package on 3.5 SR models and Convenience Package on Hybrid models.

T TECHNOLOGY PACKAGE

Nissan Hard Drive Navigation System
XM NavTraffic®, XM NavWeather™² and Zagan Survey®
9.3 GB Music Box® hard drive
DVD playback capability
Streaming audio via Bluetooth® wireless technology
Auxiliary audio/video input jacks³
Energy flow monitor and energy/fuel history monitor (Hybrid only)
This package requires 2.5 SL Package, Premium Audio Package, accessory fog lights and accessory rear spoiler on 2.5 S models. 3.5 SR models require Premium Package. 4.3" color display and in-mirror compass are deleted with this package.



The Push Button Ignition combines with the wireless Nissan Intelligent Key® to start the vehicle without ever removing the key from your pocket or purse.

The available Bose® audio system features a 4.3" color display, USB input (iPod®-compatible), and satellite radio.²



< The Bluetooth® Hands-free Phone System teams up with your Bluetooth-enabled phone for advanced communication: make or receive calls, record voice messages, even store up to 70 telephone numbers.⁴

An intelligent CVT (Continuously Variable Transmission) offers optimal power, and remarkable smoothness. Plus no shift shock.



< Nissan Hard Drive Navigation System. Stay on schedule with turn-by-turn Voice Guidance. Avoid nasty bottlenecks with XM NavTraffic®. Count on trusted restaurant recommendations from Zagan Survey®, while XM NavWeather™ helps you stay on top of changing weather.^{2,5}

SPECIFICATIONS

ENGINES

QR25DE – 2.5-liter DOHC 16-valve 4-cylinder engine
Horsepower – 175 hp @ 5,600 rpm⁶
Torque – 180 lb-ft @ 3,900 rpm⁶

VQ35DE – 3.5-liter DOHC 24-valve V6 engine
Horsepower – 270 hp @ 6,000 rpm
Torque – 258 lb-ft @ 4,400 rpm

Hybrid System Net Power – 198 hp (148 kw)
QR25DE – 2.5-liter DOHC 16-valve 4-cylinder
Horsepower – 158 hp @ 5,200–6,000 rpm
Torque – 162 lb-ft @ 2,800–4,800 rpm
Permanent magnet AC synchronous electric motor
199 lb-ft @ 0–1,500 rpm (105 kw @ 4,500 rpm)
Voltage – 650 V maximum
Sealed Nickel-Metal Hydride (Ni-MH) Battery
40 hp (30 kw)
Voltage 244.8 V

DRIVETRAIN

Front engine/Front-Wheel Drive
Xtronic CVT® (Continuously Variable Transmission) with manual mode
Electrically controlled Continuously Variable Transmission (eCVT) (Hybrid)

WHEELS AND TIRES

16" x 7" steel wheels with bolt-on wheel covers (2.5, 2.5 S)
16" x 7" 6-spoke aluminum-alloy wheels (part of CV on 2.5 S; standard on Hybrid)
17" x 7.5" 5-split-spoke aluminum-alloy wheels (3.5 SR)
P215/60TR16 tires (2.5, 2.5 S, Hybrid)
P215/55VR17 tires (3.5 SR)

SUSPENSION AND BRAKES

Front: Independent subframe-mounted strut-type
Rear: Multi-link independent
Sport-tuned suspension (3.5 SR)
11.7" Front vented disc/11.5" rear disc brakes
4-wheel Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)

WARRANTY

Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. 2003-2010 Vehicles equipped with a Continuously Variable Transmission (CVT) also have a 10-year/120,000 mile CVT limited warranty extension. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.

For more warranty information or questions on 2003-2010 vehicles equipped with a Continuously Variable Transmission please visit www.NissanAssist.com

Choose a dealer to buy your Nissan Altima:

GANDRUD NISSAN
919 AUTO PLAZA DR
GREEN BAY, WI 54302
(920) 468-6800

BERGSTROM NISSAN
3265 S WASHBURN ST
OSHKOSH, WI 54904
(920) 236-1000

BERGSTROM NISSAN OF APPLETON
3027 VICTORY LANE
APPLETON, WI 54913
(920) 749-3232

MOTORVILLE NISSAN
5515 RACETRACK RD
SHEBOYGAN, WI 53081
(920) 457-8844

¹ The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ² Required XM Radio, XM NavTraffic, and XM NavWeather monthly subscriptions sold separately. Subscription governed by XM Customer Agreement at xmradio.com/service terms. XM NavTraffic only available in the select markets. XM Radio and XM NavWeather available in continental US only. For more information, see www.xmradio.com/navweather. ³ Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio/video input jacks while driving. ⁴ Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Cell phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ⁵ Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁶ CAL emissions (SULEV) equipment causes nominal reductions in horsepower (from 175 to 170 hp) and torque (from 180 lb-ft to 175 lb-ft). SULEV vehicles are available in California and some northeastern states. © Bose is a registered trademark of The Bose Corporation. All illustrations, photographs, and specifications in this publication are based on the latest product information available at the time of printing. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Nissan North America, Inc. reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models or equipment. Specifications, options, and accessories may differ in Hawaii, U.S. territories, and other countries. For additional information on availability, options, or accessories, see your Nissan dealer. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. Always wear your seat belt, and please don't drink and drive. © 2009 Nissan North America, Inc.