

Nissan Maxima 3.5 SV shown in Radiant Silver with optional equipment.

PRINTED EXCLUSIVELY FOR

Gandrud Nissan

2010 NISSAN MAXIMA®

THE 4-DOOR SPORTS CAR™. Now 290 horsepower takes you somewhere special. Where sports car performance and sedan sophistication exist together. A performance-tuned Continuously Variable Transmission delivers seamless acceleration while steering wheel column-mounted paddle shifters keep the action close. A streamlined cockpit puts you in charge of exhilaration and premium surroundings offer amenities for all. Elegance has an edge in the 4-Door Sports Car™.



FOUR EXCEPTIONAL NISSAN MAXIMAS TO CHOOSE FROM.



3.5 S: 4DSC™ PERFORMANCE BEGINS HERE



3.5 SV: REFINED PLUS EXTRAS



3.5 SV: WITH SPORT PACKAGE



3.5 SV: WITH PREMIUM PACKAGE

FEATURES

| | 3.5 S | 3.5 SV |
|--|---|-----------|
| EXTERIOR | High Intensity Discharge (HID) xenon headlights | [S][P][1] |
| | Automatic on/off headlights | |
| | Fog lights | |
| | Rear spoiler | [S][2] |
| | Dual power outside mirrors | |
| | Dual power outside mirrors with LED turn signal indicators | |
| | Heated outside mirrors | [C][S][P] |
| | Tilt-down in reverse outside mirrors and auto-dimming driver-side mirror | [S][P] |
| | Power sliding moonroof | |
| | Dual Panel Moonroof with power retractable sunshades | [P] |
| AUDIO | AM/FM/in-dash 6-CD changer audio system | |
| | Digital Bose® audio system with AM/FM/in-dash 6-CD changer | |
| | MP3/WMA CD playback capability | |
| | 2 GB Music Box™ flash drive (replaces 6-CD changer) | [P][M] |
| | 9.3 GB Music Box™ hard drive and DVD playback capability | [T] |
| | Radio Data System (RDS) and speed-sensitive volume control | |
| | Eight speakers | |
| | Nine speakers, including two subwoofers and center channel | |
| | Illuminated steering-wheel-mounted audio controls | |
| | Rear-seat audio controls | [P] |
| | Auxiliary audio input jack ³ | |
| | Auxiliary audio/video input jacks ³ and USB connectivity | [P][M] |
| | Streaming audio via Bluetooth® wireless technology | [T] |
| XM® Satellite Radio – includes activation and 3 months of service ⁴ | | |
| INTERIOR | Nissan Hard Drive Navigation System with 7.0" VGA touch-screen monitor, voice recognition, XM NavTraffic® and XM NavWeather™ ⁴ | [T] |
| | Vehicle Information System with 7.0" color monitor | [P][M] |
| | RearView Monitor ⁵ | [P][M] |
| | Bluetooth® Hands-free Phone System | |
| | Dual Zone Automatic Temperature Control (ATC) with in-cabin microfilter | |
| | Rear-seat air conditioning controls | [P] |
| | HomeLink® Universal Transceiver | |
| | Cruise control with illuminated steering-wheel-mounted controls | |
| | Auto-dimming inside mirror | |
| | Digital compass (deleted when equipped with Nissan Navigation System) | |
| | Nissan Intelligent Key™ with Push Button Ignition | |
| | Power door locks with auto-locking feature | |
| | Power windows with front windows one-touch auto-up/down | |
| | Rear windows one-touch auto-up/down and rear-window power sunshade | [P] |
| Power-tilt/telescoping steering column | [S][P] | |
| Variable intermittent speed-sensitive windshield wipers | | |
| Mood lighting (premium mood lighting with [P]) | | |
| Dual sun visors with extenders and dual illuminated visor vanity mirrors | | |

| | 3.5 S | 3.5 SV |
|---|---|-----------|
| SEATING/APPOINTMENTS | 8-way power driver's seat with manual lumbar support | |
| | 8-way power driver's seat with power lumbar support | |
| | 4-way power front-passenger's seat | |
| | Driver's seat thigh support extension | |
| | Memory System – driver's seat, steering wheel and outside mirrors | [S][P] |
| | Rear bucket seats (3-passenger capacity) | [S][P] |
| | Heated front seats and heated steering wheel | [C][S][P] |
| | Climate-controlled driver's seat (heated and cooled) | [P] |
| | 60/40-split fold-down rear seatbacks with lock | |
| | Rear-seat trunk pass-through (replaces 60/40 split fold-down) | [S][P] |
| | Leather-appointed seats (premium leather-appointed seats with [S][P]) | |
| | Leather-wrapped steering wheel and shift knob | |
| | Parallel-seamed leather-wrapped steering wheel and shift knob | [S][P] |
| | Piano-dot trim | |
| Metallic-link trim | [S] | |
| Eucalyptus wood-tone trim | [P] | |
| SAFETY/SECURITY | Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors | |
| | Driver and front-passenger seat-mounted side-impact supplemental air bags | |
| | Roof-mounted curtain side-impact supplemental air bags for front- and rear-seat outboard occupant head protection | |
| | Vehicle Dynamic Control (VDC) ⁶ with Traction Control System (TCS) | |
| | 3-point ALR/ELR passenger seat belt system (ELR for driver) | |
| | Front seat belts with pretensioners and load limiters | |
| | Front-seat Active Head Restraints | |
| | LATCH System (Lower Anchors and Tethers for CHildren) | |
| | Zone Body construction with front and rear crumple zones | |
| | Energy-absorbing steering column | |
| | High-strength steel side-door guard beams and hood-buckling creases | |
| Tire Pressure Monitoring System (TPMS) | | |
| Nissan Vehicle Immobilizer System and Vehicle Security System | | |

Standard
 M Part of 3.5 SV Monitor Package
 S Part of 3.5 SV Sport Package
 T Part of 3.5 SV Technology Package
 Optional
 C Part of 3.5 SV Cold Package
 P Part of 3.5 SV Premium Package

¹ This option is available on 3.5 SV and requires Monitor Package and Technology Package. ² This option is available on 3.5 SV and 3.5 SV with Premium Package. ³ Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. ⁴ XM Satellite Radio, XM NavWeather and XM NavTraffic require subscriptions sold separately after three-month trial period. Fees and taxes apply, including any installation costs and a one-time activation fee. XM NavTraffic available in select markets and XM radio service not available in Canada, AK and HI. Subscriptions governed by Customer Agreement, at xmradio.com. Fees and programming subject to change. ©2009 XM Satellite Radio Inc. XM name and XM NavTraffic are registered trademarks of XM Satellite Radio Inc. XM NavWeather is a trademark of XM Satellite Radio Inc. All other trademarks and channel names are property of their respective owners. ⁵ The optional RearView Monitor is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ⁶ VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ® Bose is a registered trademark of The Bose Corporation. ® The Bluetooth word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ® HomeLink is a registered trademark of Johnson Controls Technology Company.

PACKAGES

3.5 SV MONITOR PACKAGE

Information Center with 7.0" color monitor
RearView Monitor¹
2 GB Music Box™ flash drive for (replaces 6-CD changer)
USB connectivity
Auxiliary audio/video input jacks in center console²
iPod® storage net inside center console

3.5 SV COLD PACKAGE

Heated outside mirrors
Heated front seats and steering wheel

3.5 SV SPORT PACKAGE

Sport-tuned suspension and trunk chassis reinforcement
19" x 8" aluminum-alloy wheels and rear spoiler
High Intensity Discharge (HID) xenon headlights
Heated outside mirrors with reverse tilt-down feature
Auto-dimming driver-side outside mirror
Memory System – driver's seat, steering wheel and outside mirrors
Parallel-seamed heated leather-wrapped steering wheel with paddle shifters
Power-tilt/telescoping steering column
Premium leather-appointed seats with heated front seats
Rear bucket seats (3-passenger capacity)
Rear-seat trunk pass-through (replaces 60/40 split fold-down)
Metallic-link trim (replaces piano-dot trim)

3.5 SV PREMIUM PACKAGE

Includes Sport Package contents plus:
Dual Panel Moonroof with power retractable sunshades (deletes sunglasses holder)
Climate-controlled driver's seat (heated and cooled)
Rear-window power sunshade and premium mood lighting
Rear windows one-touch auto-up/down
Information Center with 7" color monitor
RearView Monitor¹
2 GB Music Box™ flash drive for (replaces 6-CD changer)
iPod® storage net inside center console
Auxiliary audio/video input jacks in center console²
Rear-seat air conditioning and audio controls
Eucalyptus wood-tone trim (replaces metallic-link trim)
This package does not include sport-tuned suspension, 19" aluminum-alloy wheels with P245/40VR19 V-rated all-season tires and rear spoiler.

3.5 SV TECHNOLOGY PACKAGE



Nissan Hard Drive Navigation System with VGA color touch-screen monitor and voice recognition³
XM NavTraffic® and XM NavWeather™⁴
Zagat Survey® restaurant reviews
Streaming audio via Bluetooth® wireless technology
9.3 GB Music Box™ hard drive
DVD playback capability
Digital compass in rearview mirror is deleted with this package.

SPECIFICATIONS




ENGINE

VQ35DE – 3.5-liter DOHC 24-valve V6 engine
Horsepower – 290 hp @ 6,400 rpm
Torque – 261 lb-ft @ 4,400 rpm


DRIVETRAIN

Front engine/Front-Wheel Drive
Xtronic CVT® (Continuously Variable Transmission) with DS mode and manual mode
Optional: Paddle shifters (Part of  )

WHEELS AND TIRES

18" x 8" aluminum-alloy fine silver finish wheels
Optional: 19" x 8" aluminum-alloy hyper-silver finish wheels (Part of )
P245/45R18 V-rated all-season tires
Optional: P245/40R19 V-rated all-season tires (Part of )
Optional: P245/40R19 W-rated summer tires (Requires )

SUSPENSION AND BRAKES


Front: Independent strut-type suspension
Rear: Independent multi-link suspension
Front (25.4 mm) and rear (21.0 mm) stabilizer bars
Optional: Sport-tuned suspension (Part of )
Vehicle-speed-sensitive power steering
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs
4-wheel Anti-lock Braking System (ABS)
Electronic Brake force Distribution (EBD)
Brake Assist


WARRANTIES

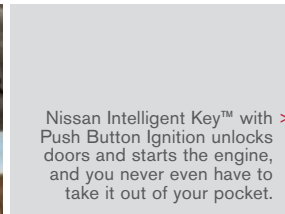
Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. 2003-2010 Vehicles equipped with a Continuously Variable Transmission (CVT) also have a 10-year /120,000 mile CVT limited warranty extension. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.

For more warranty information or questions on 2003-2010 vehicles equipped with a Continuously Variable Transmission please visit www.NissanAssist.com



 Open up to a glass Dual Panel Moonroof. A rear-window power shade keeps sun away.

 Touch-screen voice-activated > navigation system with a 7" screen. XM NavTraffic®⁴ for real-time traffic advisories.



Nissan Intelligent Key™ with > Push Button Ignition unlocks doors and starts the engine, and you never even have to take it out of your pocket.



< Seamless acceleration from the new performance-tuned CVT transmission with 4 selectable modes.

¹ The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ² Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. Replaces standard auxiliary audio input jack. ³ Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁴ Required XM Radio, XM NavTraffic and XM NavWeather subscriptions sold separately. Installation costs, one-time activation fee, other fees and taxes apply. XM NavTraffic available in select markets. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.xmradio.ca. Fees and programming subject to change. Subscription governed by XM Customer Agreement at xmradio.com/serviceterms. ©2009 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ® The Bluetooth word mark and logo are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. ® iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

All illustrations, photographs, and specifications in this publication are based on the latest product information available at the time of printing. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Nissan North America, Inc., reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models or equipment. Specifications, options, and accessories may differ in Hawaii, U.S. territories, and other countries. For additional information on availability, options, or accessories, see your Nissan dealer. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** ©2009 Nissan North America, Inc.

Choose a dealer to buy your Nissan Maxima:

GANDRUD NISSAN
919 AUTO PLAZA DR
GREEN BAY, WI 54302
(920) 468-6800

BERGSTROM NISSAN
3265 S WASHBURN ST
OSHKOSH, WI 54904
(920) 236-1000

BERGSTROM NISSAN OF APPLETON
3027 VICTORY LANE
APPLETON, WI 54913
(920) 749-3232

MOTORVILLE NISSAN
5515 RACETRACK RD
SHEBOYGAN, WI 53081
(920) 457-8844