



Armada Platinum Edition shown in Espresso Black.

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Gandrud Nissan

2012 NISSAN ARMADA®

INNOVATION FOR LIVIN' LARGE. INNOVATION FOR ALL. The 317-hp V8 takes charge in the city, or out. The SL model achieves up to 9,000 lbs. of towing¹ while enjoying conveniences like the Nissan Intelligent Key® and a power third-row 60/40 split fold-flat bench seat. Move up to Platinum Edition for all the toys Armada has to offer, including the innovative Nissan Hard Drive Navigation System with XM NavTraffic®,^{2,3} Digital Bose® audio system with AM/FM/in-dash 6-CD changer and Nissan DVD Entertainment System with 8.0" monitor. The perfect vehicle for big plans.

¹Towing performance and speed are affected by vehicle payload, tow weight, road grades and weather conditions, including high temperatures. See Owner's Manual at dealership before purchase for details. ²Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ³XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2011 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.



SHIFT_the way you move

THREE NISSAN ARMADA MODELS TO CHOOSE FROM.



SV: LET THE ADVENTURE BEGIN



SL: BRING ON THE WORLD



PLATINUM: THE COMPLETE EXPERIENCE

FEATURES

	SV 2WD/4WD	SL 2WD/4WD	Platinum 2WD/4WD
EXTERIOR	Automatic on/off headlights	■	■
	Fog lights	D	■
	Roof rack and running boards	■	■
	Roof rack crossbars	■	■
	Body-color grille	■	■
	Chrome grille, roof rack, side molding inserts and exhaust finisher	■	■
	Dual front tow hooks	■	■
	Dual power heated outside mirrors	■	■
	Dual power folding outside mirrors with puddle lights and turn signals	■	■
	Auto-dimming driver-side outside mirror	■	■
	Power-sliding glass moonroof with one-touch open/close	■	M
	Front Sonar System ¹	■	■
Rear Sonar System ¹	■	■	
Power liftgate	D	■	
Tow receiver hitch, 7-pin wiring harness and trailer brake pre-wiring	T	■	
AUDIO	Nissan DVD Entertainment System with 8.0" color monitor	■	DV
	AM/FM/in-dash 6-CD changer audio system with eight speakers	■	■
	Digital Bose® audio system with AM/FM/in-dash 6-CD changer with 11 speakers plus subwoofer (single-CD on Platinum)	D	■
	Radio Data System (RDS) and Dual Media Playback	D	■
	Illuminated steering-wheel-mounted audio controls	■	■
	Auxiliary audio input jack ² and MP3/WMA CD playback capability	■	■
XM® Satellite Radio ³	D	■	
INTERIOR	Nissan Intelligent Key® keyless entry and ignition system	■	■
	Nissan Hard Drive Navigation System with touch-screen and voice recognition	■	■
	XM NavTraffic ^{3,3}	■	■
	Bluetooth® Hands-free Phone System	D	■
	Dual Zone Automatic Temperature Control (ATC)	■	■
	Rear air conditioning with rear controls	■	■
	HomeLink Universal Transceiver	D	■
	RearView Monitor ¹	D	■
	Power door locks and power windows with front one-touch auto-up/down	■	■
	Flip-out rear windows (power on Platinum)	■	■
	Remote keyless entry with remote front windows down	■	■
	Cruise control with illuminated steering-wheel-mounted controls	■	■
	Variable intermittent speed-sensitive windshield wipers and rear wiper	■	■
	Footwell lights	■	■
	Auto-dimming rearview mirror	D	■
	Integrated digital compass on rearview mirror	D	■
	Dual front map lights, second- and third-row reading lights	■	■
	Four 12-volt DC power outlets	■	■
	Transmission temperature gauge	■	■
	Dual sun visors with extenders and dual illuminated visor vanity mirrors (2-way on SL and Platinum)	■	■
Second-row padded center console (removable)	■	■	
Power adjustable pedals	■	■	

	SV 2WD/4WD	SL 2WD/4WD	Platinum 2WD/4WD
SEATING/APPOINTMENTS	8-way power driver's seat with manual lumbar support	■	■
	4-way power passenger's seat	■	■
	Memory driver's seat, mirrors and pedals (two presets, remote-activated)	■	■
	Driver's entry/exit system	■	■
	Heated front seats	■	■
	Fold-down front-passenger's seat	■	■
	Heated second-row seats	■	■
	Second-row 40/20/40-split fold-flat bench seat with tip-up easy entry for third row	■	■
	Second-row fold-flat captains chairs with padded armrests and easy entry for third row	■	■
	Third-row 60/40-split fold-down bench seat	■	■
	Power third-row 60/40-split fold-flat bench seat	D	■
	Cloth seat trim	■	■
Leather-appointed seats (front and second rows)	■	■	
Leather-wrapped steering wheel	■	■	
Heated leather-wrapped steering wheel	■	■	
Wood-tone accents	■	■	
SAFETY/SECURITY	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors	■	■
	Driver and front-passenger seat-mounted side-impact supplemental air bags	■	■
	Roof-mounted curtain supplemental air bags for side-impact and rollover head protection for all three rows of outboard occupants	■	■
	3-point ALR/ELR passenger seat belt system (ELR for driver)	■	■
	Front seat belts with dual pretensioners and load limiters	■	■
	Front-seat Active Head Restraints	■	■
	LATCH System (Lower Anchors and Tethers for Children)	■	■
	Zone Body construction with front and rear crumple zones	■	■
	Hood-buckling creases and energy-absorbing steering column	■	■
	Pipe-style steel side-door guard beams	■	■
	Vehicle Dynamic Control (VDC) ⁴ with Traction Control System (TCS)	■	■
	Tire Pressure Monitoring System (TPMS) with on-screen display	■	■
Vehicle Security System	■	■	
Nissan Vehicle Immobilizer System	■	■	

- Standard
- D Part of SV Driver Package
- M Part of SL Moonroof Package
- DV Part of SL Nissan DVD Entertainment System
- Optional
- T Part of SV Tow Package
- C Part of Platinum Edition Captain's Chairs Package

¹The Front and Rear Sonar Systems and RearView Monitor are conveniences, but not substitutes for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. The Front and Rear Sonar Systems and RearView Monitor may not detect every object in front of or behind you. ²Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. ³XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2011 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ⁴VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. [®] Bose is a registered trademark of The Bose Corporation. [®] CompactFlash is a registered trademark of SanDisk Corporation. [®] The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license..

PACKAGES

SV DRIVER PACKAGE

Digital Bose® audio system with AM/FM/in-dash 6-CD changer
11 speakers, plus subwoofer
XM® Satellite Radio¹
Dual Media Playback
Radio Data System (RDS)
Bluetooth® Hands-free Phone System
Homelink Universal Transceiver
Auto dimming rearview mirror
Integrated digital compass on rearview mirror
Fog lights
Power liftgate
RearView Monitor²
Power third-row 60/40-split fold-down bench seat
This package is standard on 4WD models.

SV TOW PACKAGE

Tow receiver hitch
7-pin wiring harness
Trailer brake pre-wiring
This package is standard on 4WD models. 2WD models require SV Driver Package.

SL MOONROOF PACKAGE

Power-sliding glass moonroof with one-touch open/close
This package requires SL Nissan DVD Entertainment System.

PLATINUM EDITION CAPTAIN'S CHAIRS PACKAGE

Second-row fold-flat captain's chairs with padded armrests and tip-up easy entry for third row
Second-row padded center console (removable)

SL NISSAN DVD ENTERTAINMENT SYSTEM

8.0" color monitor
DVD player with auxiliary inputs
Remote control
Two wireless headsets
This package requires SL Moonroof Package.

SPECIFICATIONS

ENGINE

VK56DE – Endurance 5.6-liter DOHC 32-valve V8 engine
Horsepower – 317 hp @ 5,200 rpm
Torque – 385 lb-ft @ 3,400 rpm

DRIVETRAIN

All-Mode 4WD with 2-speed transfer case (4WD models)
5-speed automatic transmission with Tow/Haul Mode
Lower final gear ratio (3.357:1) – SL and Platinum 4WD models
2-wheel Active Brake Limited Slip (ABLS) – 2WD
4-wheel Active Brake Limited Slip (ABLS) – 4WD

SUSPENSION, STEERING AND BRAKES

Front: Independent double-wishbone
Rear: Independent double-wishbone
Auto-leveling rear suspension (SL, Platinum)
Front and rear stabilizer bars
Engine-speed-sensitive power steering
13.8" x 1.2" front vented disc and 12.6" x 0.6" rear disc brakes
4-wheel Anti-lock Braking System (ABS)
4-wheel Anti-lock Braking System (ABS) with G-sensor (4WD models)
Electronic Brake force Distribution (EBD)
Brake Assist

WHEELS AND TIRES

18" x 8.0" 6-spoke aluminum-alloy wheels (SV)
20" x 8.0" 6-spoke aluminum-alloy wheels (SL)
20" x 8.0" 6-spoke chrome-clad aluminum-alloy wheels (Platinum)
P265/70R18 Tires (SV)
P275/60R20 Tires (SL, Platinum)
Full-size spare tire

WARRANTY

Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.



Watch your favorite movie >
on the available Nissan DVD
Entertainment System.



^
Armada's 5.6-liter, 32-valve V8 delivers a mighty 385 lb-ft of torque, which translates into an available towing capacity of up to 9,000 lbs.



< Not only is there seating for eight, the second and third rows fold flat to create a huge cargo area.

Choose a dealer to buy your Nissan Armada:

GANDRUD NISSAN
1001 AUTO PLAZA DRIVE
GREEN BAY, WI 54302
920-468-6800

BERGSTROM NISSAN
3265 S WASHBURN ST
OSHKOSH, WI 54904
920-236-1000

BERGSTROM NISSAN OF APPLETON
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APPLETON, WI 54913
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920-457-8844

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